



Experiential  
Enveloping  
Revitalizing

**ILLUMINOUS**<sup>TM</sup>  
Resorts International

# Primary Concept

**Illuminous** is an All Inclusive, Eco-Retreat for couples in Costa Rica. Merging your soul with fulfilling experiences and nature. Elevated tree suites, combined with immersive and highly landscaped grounds scattered over many hectares. Natural falls, pools and rivers, wildlife, eco friendly activities, locally sourced foods and experiential classes of yoga, horse back riding, harvesting and cooking. (to name a few) We cover what is missing in retreats and resorts in Costa Rica. Incredible integrity with customer service. Higher standards in creative cuisine. Relaxation in totality. Clothing free is also a growth industry throughout the world. It's no longer referred to as a 'nudist colony'. People are more aware of the superior benefits of being au-natural in a safe natural environment and body acceptance. In fact, there is a 40% higher rental rates for clothing free resorts.

The keys to measuring success with a boutique hotel are as follows:

- Defining the hotel's purpose and/or niche
- Developing a high-quality product created to appeal to an underserved clientele
- Conveying a clear, interesting message to the target market

# The Tree House Encounter

Low environmental impact Low carbon footprint Relevant building technology

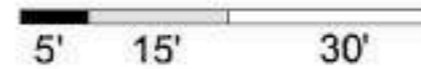


‘Themed’ tree house structures will be strategically located throughout the grounds. Creating enough room and privacy for each structure. Build out just structure at a time, as funding becomes available.

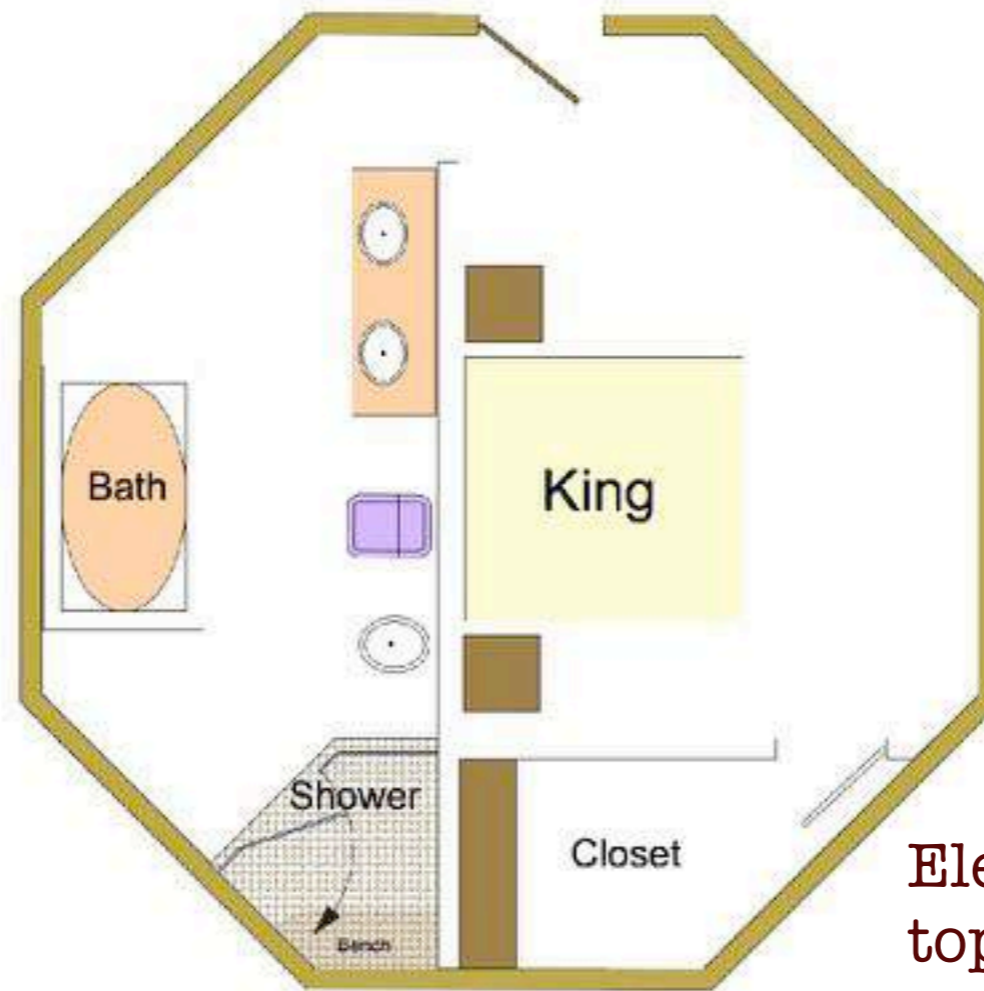




Elevated octagon tree house  
417 square feet



# The Elevated 'tree suite' Encounter



Expanded view (x3)  
No scale

Elevated tree houses are the top 10 most rented locations on earth!

Source: [airbnb.com](https://www.airbnb.com) 2017



## **Tree Lodging brings you closer to nature**

One of the reasons for the success of tree lodging is the ability of an elevated structure to allow the dweller to be closer to nature. Unlike other structures, a tree house does not clash with the elements. On the contraire, the design is meant to make the best of what Mother Nature has to offer (providing landscape area below). Similarly, you can enjoy the tranquil pitter patter of falling rain drops or even the sound of the wind whooshing by while being ensconced safely inside a comfortable elevated structure.



## **Spiritual Awakening**

Everything in the universe tends to flow from nature. So for the same reason the tree lodging experience seems to awaken a spiritual sense in the people who are privileged to sleep in them. For example people who have been very highly stressed their entire lives will tell you that just being inside their elevate room relaxes them. It's the same for people with insomnia – just sleeping in a tree house seems to help them sleep better and even dream more regularly. Whatever the reason behind it the tree lodging concept does seem to touch some place deep inside every person who sleeps in one.



Fresh-Local



ELEVATED  
Costa Rican  
Fusion Cuisine



## Spit Roasted Meats

Nomadic Gourmet  
experience exemplified





Organic  
Sculptures located  
throughout  
the grounds will  
captivate all who  
stumble upon  
them



# Naturalist Experience (for groups who rent the entire lodge)



-Au Natural-



In balance  
with nature





Corporate retreats, wedding parties, religious retreats & special groups



Unique lounge areas  
for solitude and  
relaxation



# HORSEBACK RIDING

## WHERE A GOURMET PICNIC AWAITS



# Massage Therapy

The benchmark of the resort experience will be available in combination with other spa treatments



# Yoga with Mind & Body Wellness



## Healing Organic Mud!

A unique experience.

Featuring  
native volcanic mud.

This quickly  
generates a “buzz”  
for it’s luxurious  
feeling on the skin



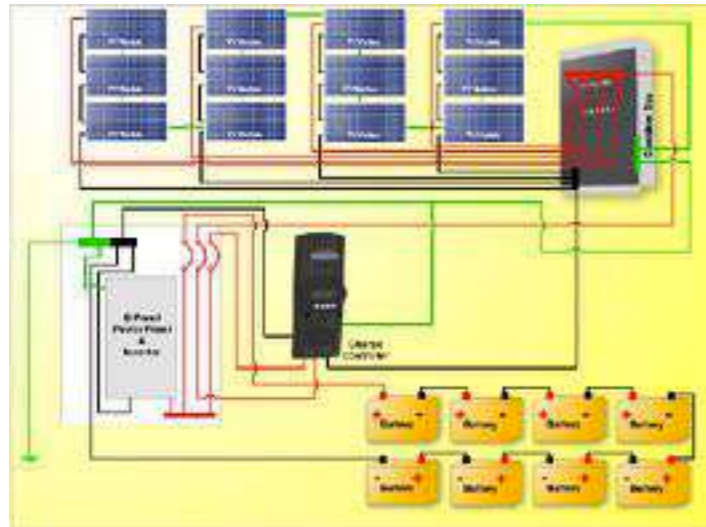




Hand  
crafted  
soaps and  
other  
locally  
produced  
goods  
create  
lasting  
memories  
for our  
Guests



Solar cell technology will drive the primary power systems



Member Reward Program



‘Branded’ van picks up from the airport and delivers guests to multiple activities outside of the resort i.e.: scuba, fishing, shopping.

# ‘CONSIDERATIONS’

Infrastructure design & usage  
Architectural renderings  
Landscape design  
3-D model  
Environmental impact reports  
Permitting & app fees  
Solar/Electric System  
Sewer/Water System  
Construction  
Guests activity development  
Signage  
Menu  
Brand development  
Logo creation  
Marketing campaigns  
Cross branding  
Staff training and protocol  
Operational manuals  
Opportunity partnership development  
Trash/Recycle System

